

JEFFREY HOJILLA

VIDEO & GRAPHIC DESIGN/
SOCIAL MEDIA MARKETING

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[TTPS://JHVISUALSFX.MY.CANVA.SI
TE/JHPORTFOLIO](https://jhvisualsfx.my.canva.site/jhportfolio)

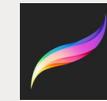


HIGHLIGHTS!

Former Barista with hands-on restaurant experience, now specializing in website development, visual media production, and digital marketing. I combine operational knowledge and creative strategy to help businesses grow.

APPS I USED!

- Davinci Resolve
- Canva
- Capcut
- Procreate
- Photoshop
- After Effect
- Wordpress
- Elementor



POFILE

I am a versatile creative professional specializing in graphic design, video editing, web development, and automation. With strong technical expertise and an eye for detail, I craft impactful digital solutions that help brands stand out.

SKILLS SUMMARY

Excel & Data Mngmt

Advanced formulas, automation, data visualization, reporting.

Web Design & Development

WordPress, Wix, Elementor, responsive design, UI/UX

Graphic Design

Branding, marketing materials, social media creatives banners, flyers, Mock ups & Photoshops

Video Editing

After Effects, Visual & Motion fx

Photography & Videography

Events, portraits, products, cinematic storytelling

SEO & Analytics

On-page/off-page SEO, keyword research, Google Analytics, digital strategy

Client Relation &

Project Management

Strong communication, deadline-oriented, creative solutions

LANGUANGE

Filipino

English

Little Arabic

EDUCATION

- 2016 - 2018 BS Administration
University of Iloilo

WORK EXPERIENCE

- 2018 - 2020

Dip N Dip - 06 Mall Sharjah

Waiter * Barista * Supervisor

- 2020 - 2021

Crisol Restaurant & Lounge - Muweilah Comercial

Head Barista & Manager * Social Media & Graphic Design

- 2021 - 2023

75 Cafe & Restaurant

Social Media * Web Developer * Visual Media Production

- 2023 - 2026

Freelance

Visual Media Production * Digital Marketing and UI/UX Design

REFERENCE

Mr. Sharif

75 Accountant

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MR. CHADI

Owner of BIMPOS

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